

2023



# THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

*a 501(c)(3) a not-for-profit corporation*

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*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Saturday, May 13 at 7PM and Sunday, May 14, 2023 at 2PM  
Annual journal distribution is in excess of 500+.*

AD SIZE	Comps for Commerical Ads Only	COST	COMPS
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$70.00	
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$110.00	
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$210.00	
3/4 PAGE	(6"H by 7"W)	\$280.00	
<b>FULL PAGE</b>	<b>(8"H by 7"W)</b>	\$350.00	4
SPECIAL EXTRA WIDE	(8"H by 10"W)	\$490.00	5
FULL INSIDE COVER	(8"H by 10"W)	\$700.00	6
FULL OUTSIDE BACK COVER	(8"H by 10"W)	\$800.00	6

*Photo n/a  
Photo \$50  
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**SPECIAL INSTRUCTIONS** \_\_\_\_\_  
**REPEAT 2022 AD ON PAGE #** \_\_\_\_\_

**AUTHORIZED SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**PLEASE PRINT NAME** \_\_\_\_\_

**ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS.**  
**CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.**  
**FOR COMMERCIAL ADS SOLICITATION DEADLINE IS APRIL 21, 2023.**  
**FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 14, 2023.**  
THANK YOU FOR SUPPORTING BESFI

-----OFFICE USE ONLY-----

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**BESFI REP.** \_\_\_\_\_

This agreement is a binding contract and should be read carefully.